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PAUL DAVIS

Restoration & Remodeling

a division of



KTB offering 'Total Basement Finishing' for homeowners in central, southern Maine

With today's rising housing costs, more and more homeowners are discovering that their basement provides the most economical way to increase the amount of living space in their home—for about half the cost of constructing a room addition.

Now Keith Trembley Builder can transform your unfinished basement into a healthy, comfortable living area in seven to ten days using manufactured wall panels that resist mold, rot, fire, stains, and even the impact of a baseball bat.

Keith Trembley Builder has become the exclusive dealer in central and southern Maine for TOTAL BASEMENT FINISHING, a patent-pending system that provides the fastest, easiest, and best solution for finishing your basement.



Dan Trembley with a sample of the wall panel for KTB's "Total Basement Finishing."

- Your new basement walls will have an extremely durable surface that
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Innovative solution for Eastern Agency on Aging

The Eastern Agency on Aging had a problem and a limited budget that needed an innovative solution.

They got what they needed from Keith Trembley Builder, Inc.

The agency, which performs a variety of services for older folks in the Greater Bangor/Eastern Maine region, needed some repair work done on its building on Essex Street in Bangor.

"The job required a creative solution," said Dan Trembley, project manager for Keith Trembley Builder. "We had to use something that would look good, but that would also handle being in contact with the ground. It had to be a



The Eastern Agency on Aging in Bangor.

material that wouldn't wick moisture."

Dan said KTB decided to use Azek trimboard, a polyvinyl chloride (PVC) board that is impervious to water and will
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Owner's Corner: Helping others

I am very excited to be able to offer the most recent addition to the list of construction and remodeling services available from Keith Trembley Builder—basement finishing. This service is now offered in both central and southern Maine.

Many people have asked us to look at their basements during the past year as a possible family room or office. Finishing your basement is one of the least expensive ways to increase the amount of living space in your home. With our new system of insulated wall panels, we can finish your basement in less than two weeks. The panels are practically indestructible and resistant to fire, water, and mold. And the sound proofing is incredible!

For those of you with young children, the walls are available with a vinyl surface that is completely washable—even permanent markers just wipe off.

Give us a call and we will be glad to give you a demonstration. This is a luxurious looking product, and, as usual, you can expect the same high level of service and warranty from Keith Trembley Builder, Inc.

Sincerely,
Keith Trembley



Keith Trembley
Owner

Our Values

Below is a list of values that our company as a whole supports and exercises each and every day:

Commitment
Honesty
Initiative
Integrity
Respect
Empathy
Dependability

Our Customer Pledge

You are entitled to be treated with friendliness, honesty, courtesy, and respect. You will receive full value for your money and a good buy at a fair price. You are entitled to prompt, courteous, and knowledgeable answers to your questions. We strive to treat you exactly as we want to be treated when we are someone else's customers. We will work hard to assure that you are proud of your investment in your home, and that your satisfaction is our main concern

KTB offering 'Total Basement Finishing' in central, southern Maine

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withstands daily use without rips, tears, puckering or other surface damage. They can be painted, wallpapered, or pre-finished, providing you with more decorating options.

- The panels resist mold, fire, rot and stains, providing a healthier living environment for your family.
- Solid construction allows mounting of large pictures, heavy shelves or a plasma screen TV
- The acoustic panels prevent noise from travelling to other areas of your house
- R-13 insulation provides the ultimate in year-round energy efficiency. The panels also have grooves on the back, top, and bottom to allow air circulation that prevents frost buildup on foundation walls.
- The entire system installs quickly and easily without drywall dust and debris throughout the house.

Dan Trembley, project manager at Keith Trembley Builder, says moisture can be a the problem when conventional stickframing and insulation are used to finish a basement, because the materials can promote mold growth if they become wet. By contrast, the wall panels used by

KTB can transform your unfinished basement into a healthy, comfortable living area in seven to ten days using manufactured wall panels that resist mold, rot, fire, stains, and even the impact of a baseball bat.

Total Basement Finishing are completely impervious to water and will not promote mold growth.

The panels are available plain or with a pre-installed vinyl cover that is almost impossible to stain.

"I've tried everything—indelible markers, crayons, even red wine," Dan says. "Everything comes right off with plain water and a rag."

In addition to being stain-resistant, the panels are nearly indestructible.

"I went on factory tour in Pennsylvania, and they let me take a baseball bat to it," he says. "I couldn't damage it."

Dan says the Total Basement Finishing product will be on display at the Keith Trembley Builder booth at the Bangor Home Show on April 19-22.

"The booth will have a spring-loaded baseball bat built in to the display," he says. "The bat is powered by a big torsion spring. It's quite an attention-grabber. The bat makes very loud noise when it hits the wall, but it drives home the point that the panels are very strong and damage resistant."

How do you know when a bathroom redesign project is successful?

How do you know when a bathroom redesign project is successful?

(a) When the new bathroom is light and airy and a pleasure to use.

(b) When the new bathroom seems half again as big as the old one even though it occupies the same space.

(c) When the project leads to improvements in the other bathrooms in your house.

(d) When your grandchildren want to come visit because it's so much fun to use the new custom-designed shower.

A customer in Brewer who has hired Keith Trembley Builder several times in recent years has discovered that the correct answer is "all of the above."

The customer wanted Keith Trembley Builder to take a look at their main upstairs bathroom because they felt it was cramped and not well laid-out—and because it had a wall with a shifting joint that they had been unable to fix.

Estimator Gary Proulx, who had worked with the customer on several earlier projects, said the first step was to tear out the corner and find out why the joint was moving.

"It turned out that the joint moved because there were no studs in back for the joint to fasten to," Gary said. "We took this area apart and made the necessary repairs, and then we totally rearranged the space, put radiant heat in the floor, and installed a custom shower with a built in seat. Now, it's the best bathroom in the house."



The new shower has a bench seat.

The key to the redesign was the 3½x7-foot custom shower, which was built across one end of the bathroom along the outside wall.

"The customer didn't think a shower would fit there because of the window," Gary said. "But we installed tile around the window casing to protect it from water, and the customer will add a spring-tension curtain rod with a waterproof curtain for privacy."

The shower was outfitted with some fun fixtures, including a sunflower head that's mounted on an arm attached to the wall and several body message jets with adjustable spray heads.

"The grandchildren love the new shower," Gary says. "They can turn on the diverter and play in the shower with the great big sunflower head with the water sprinkling down. They want to come to gram's house to take a shower."

The other fixtures were also rearranged in order to make the bathroom flow better. As a result, Gary says the bathroom looks a lot larger than it used to be.

"We didn't make it any larger," Gary says. "We just moved the fixtures around."

Gary said the crew fixed some other issues related to the bathroom, as well.

"When we redo a bathroom, we recommend installing a ceiling unit that includes an exhaust fan, a heater, a night light, and a regular light. When we looked at the existing fixture, we found the wiring was not only not up to code, and was causing problems for the master bath within the house."

It turned out the original wiring for the bathroom was not properly done, instead of a separate wire circuit for each upstairs bath, the power supply for one bathroom was also feeding the master bath. So if both bathrooms were being used, and someone turned



The grandchildren want to use this shower.

on a hair dryer, the circuit for both bathrooms would go out.

Gary said a new ceiling light/fan/heater unit and ground-fault interrupters were installed, and a new electrical circuit was run from the basement through the garage, up into the attic and into bathroom. Now, both upstairs bathrooms have their own electrical circuits. Problem solved, and improvements gained.

"This is not unusual for us," Gary said. "We start out doing one thing, and as we work through the job, we find other things the owner is having trouble with. We figure out what the problem is, give them several options on how we can fix it, and then ask what, if anything, they would like us to do."

"With electrical or plumbing, if we start working on something and find that it's not up to code, we have to bring it up to code. And if we're going to do the additional work, what else does the customer need? It's no more expensive to bring two wires up than one."

As it happened, the owners asked Gary to have a second wire brought up to the second floor so they could install a combination ceiling fixture (light, nightlight, exhaust fan/heater) in the master bath, too. The problem was the husband would rise to take a shower early when the house was still cool, if he turned on the heat for the
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Eastern Agency on Aging

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not wick moisture.

"The key was to make it look like it was meant to be there," Dan said. "What we did was install an 8-inch band of Azek trimboard on the bottom of the exterior wall, where it was in contact with the ground. The Azek board wouldn't wick moisture and would handle any splashback without any problems."

The project also presented an aesthetic challenge, because a lot of the rotted siding, which was vertical shiplap, had to be cut away.

"If we had tried to replace the vertical ship lap, it would have been almost impossible to get the joints to match up," Dan said. "We put a second 4-inch band of Azek trimboard around the building to make that transition. It looks really good; the agency is very happy with it."

KTB also used Azek trimboard to replace the fascia around the building. "A lot of the fascia was also rotted," Dan said. "Our primary concern was to use a material that would be maintenance-free. The Azek board



Above: before. Below: after.



doesn't have to be painted, and it never rots."

In addition to putting the Azek on the building, KTB also replaced some exterior sheathing with pressure-treated sheathing, installed ice and water shield near the foundation, and also installed gutters all the way around to redirect the water away from the building.

Bathroom redesign

(Continued from page 3)

bathroom, the master bedroom, being on the same thermostat, would become uncomfortably hot. This, as you can imagine purposed someone being uncomfortable each day, all due to a design flaw, and no one taking the time to see if the home owner could have something done to eliminate the trouble.

"So, we started out doing one thing, and we ended up doing three or four—not because we intentionally find work to do, but because we listen to our customers and try and find solutions for issues in a customer's home that aren't servicing them the way they'd like. We help them find ways to make their home look and function the way they'd like it to."

Gary says this type of customer focus is probably why Keith Trembley Builder does so much repeat business.

"We're not thinking, how can we get this job done and get out, but is there anything else you need fixed while we're here? We don't want to leave a homeowner with a problem waiting to happen. The homeowner may not want to fix it now, but at least they know that the problem exists. We're not trying to drum up business or expand the value of the job—it's just that it's so much cheaper to fix it while we're here than it is to call us when the problem becomes an emergency."